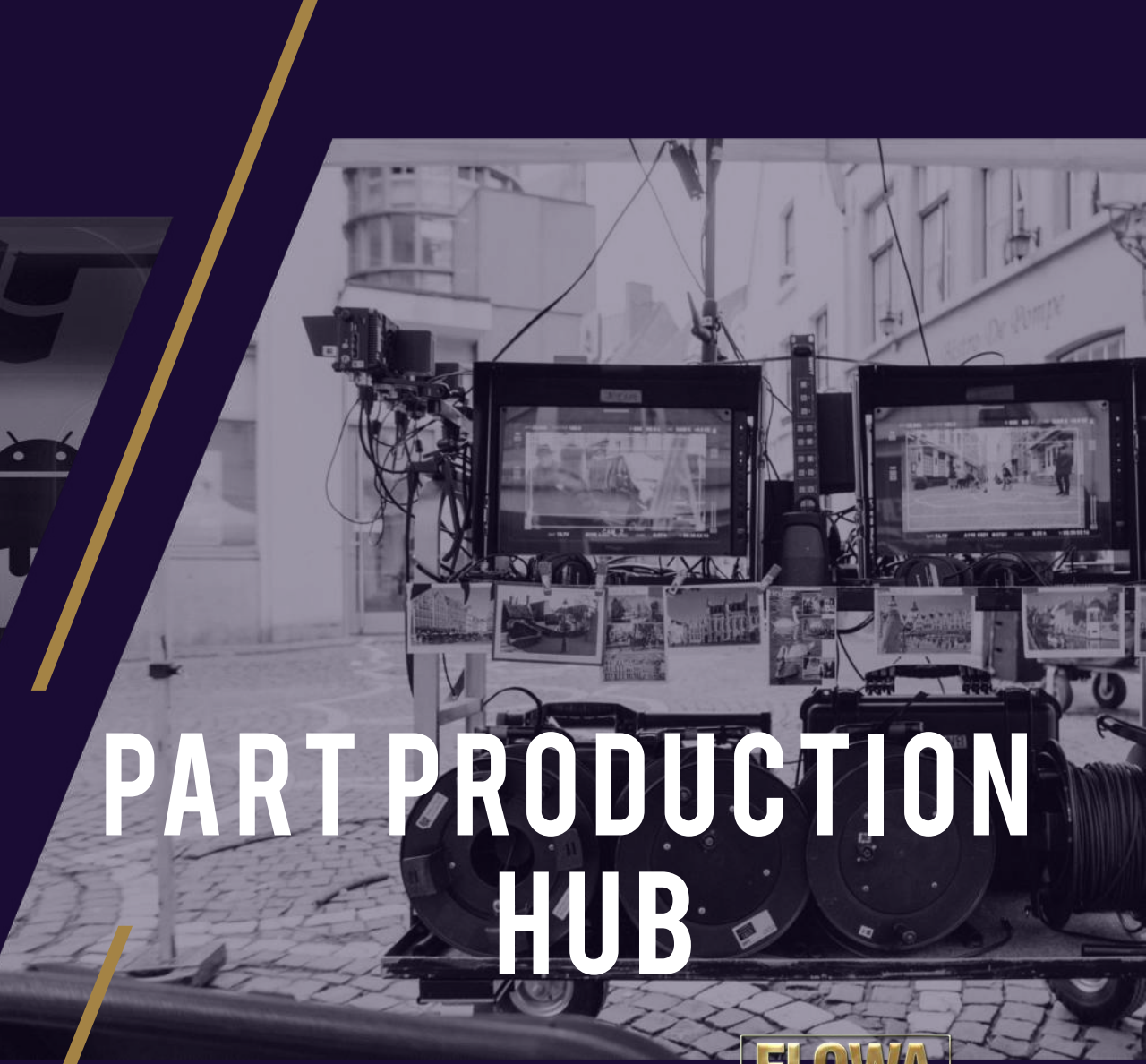




PART AGENCY



PART PRODUCTION HUB

**FLOWA
MEDIA**
ON HD

FLOWA MEDIA ON HD

FLOWA MEDIA ON HD is an outstanding part agency part production hub that uses imagination, strategy, high-end technologies and intelligent action to create innovative communication and attractive digital and TV brand experiences that excite and inspire to engage users. If you are on the lookout for unique, savvy and creative solutions which reflect your identity, we are here to help you develop these ideas and bring them to life.

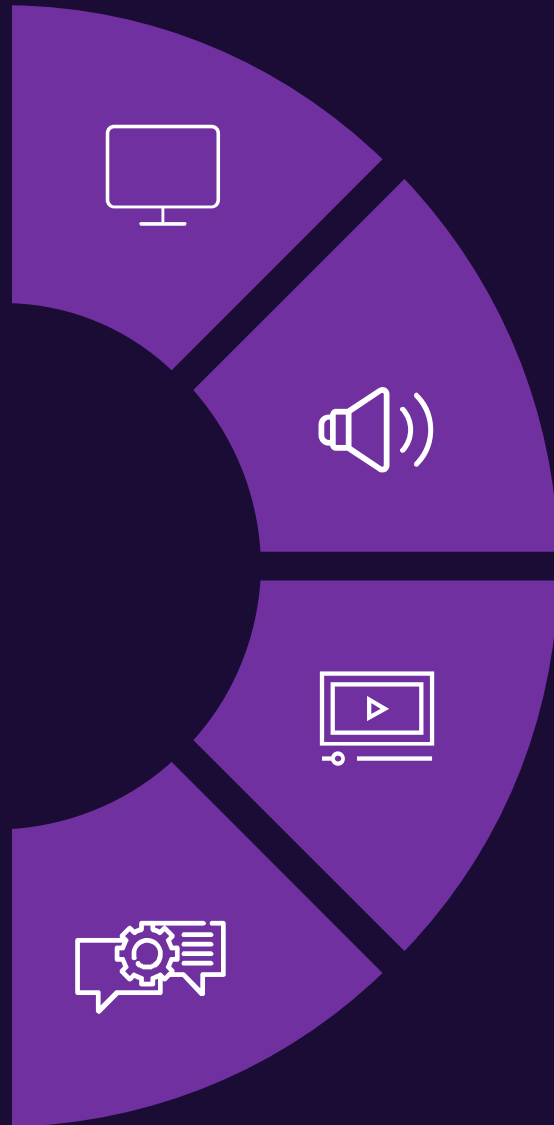
Our hard-working team brings together a collection of professionals who are both qualified and experienced in design and production with the requisite skills of typography and art direction. Idea generation is enhanced with lateral thinkers who can look at a product or service and understand its intrinsic truth.

Our strategic communication, web design and development, tv production, media planning and buying, visual branding and identity, promotional production and digital marketing services combine creativity with style, technology and intelligent data driven approach - proven to maximize traffic, publications and return on investment.

Our passion, dedication and focus on your needs allowed us to surpass industry standards and provide unique cutting edge solutions and creative excellence at highly competitive rates.

We don't only help our clients offer a profitable brand experience by truly involving their target audience, we also help them measure the success of their interactive projects. These services include research and consumer insights, data & analytics, media research, competitive research, and direct marketing.

If you want your company to be a part of passionate story and idea makers and churners who will help your brand discover the universe, contact us NOW!



Television

Short-form TV
Long-form TV
Documentaries
Weddings
Events

Radio

Media Buying
Media Planning
PR

Digital

Display Advertising
Digital Media Bying
Influencer Marketing
Out Of Home
Digital Screen Services

OTT

OTT Solutions

BUSINESS APPROACH ON HD

OFFERINGS ON HD



STRATEGY

If you're looking to grow, developing a best-practice based strategy can be one of the best investments you ever make. We'll help you find the missing puzzle pieces, and put them together.



BRANDING

A unique brand can differentiate you within your target market and help you stay way ahead of your competition. We'll guide you through the process to help bring your vision to life.



VIDEO

Great videos can create an emotional response with shocking immediacy. Moving content brings incredible life to your brand. They dramatically increase conversions and bolster your credibility considerably.



DESIGN

We create beautiful, clear, functional graphics for all of your print and digital design needs. From websites and large format design to event materials, stationery, and swag - great design is what moves us.



SOCIAL MEDIA

Social media has changed everything. We love it. We live it. We breathe it. We'll help you attract the right audience and get people talking on the most effective and emerging platforms for you.



EVENTS/ACTIVATIONS

From brand launches to experiential marketing, the emotional impact of a great event can create raving fans for life. We work to design and coordinate events that are unique, impactful, and impeccably managed.



DIGITAL MARKETING

Digital and pay-per-click marketing have completely disrupted traditional media. Let us help you connect with your target clients with the click of a button, at a fraction of the old cost.



COMMUNICATIONS

We craft elegant prose that upholds your image and strengthens your brand. You only get one chance to make a great first impression; take advantage of our industry expertise and make it a long lasting one.



EVENT PHOTO & VIDEOGRAPHY

Choosing the right videographer or photographer for your special event is more important than you think. Professionalism is the most important attribute. If you want the filming of your event to be something you can proudly showcase to friends & family then you're at the right place with Flowa Media On HD. Here are some of the packages we have put together for your wedding, special event or TV Show:

PACKAGES



Up to 8 hours event coverage
Two Film-Makers
One Photographer
Wedding Event Trailer
Event Highlight Film
USB with Content
Drone Videography (Complimentary with conditions)



Up to 12 hours event coverage
Three Film-Makers
Two Photographers
Wedding Event Trailer
Wedding Highlight Film
USB with Content
Drone Videography (Complimentary with conditions)



Up to 18 Hour Coverage
Three Film-Makers & Two Photographers
Wedding Trailer
Wedding Highlight Film
All Video and Photo Source Files
USB with Content
Social Media Updates
Drone Videography (Complimentary with conditions)

THE FLOWAMEDIA ON HD TEAM



Nomfundo Peter
Partner Executive Producer



Trevor Zungu
Founder/Executive Producer



Roberta Masondo
Content Producer



Thulani Nkosi
Associate Web/Tech Developer



Jabulile Mohanoe
Production Assistant/Sales



Nhlanhla Ramonotsi
Photo Video Lead Designer



Lindiwe Diko
Public Relations



Teboho Lebakeng
Associate Exec Producer

WHO WE WORK / WORKED WITH...



GAUTENG PROVINCE
ECONOMIC DEVELOPMENT
REPUBLIC OF SOUTH AFRICA



human settlements
Department:
Human Settlements
REPUBLIC OF SOUTH AFRICA



OUR SERVICES



Flowa Media On HD is both dynamic and creative because we are specialized in the production and making of African Content focused TV formats, documentaries and series – for entertainment and infotainment – in the conception of television and web formats, in the production of corporate videos and in the drafting and editing of specialized publications.

Our multidisciplinary “know how” is also a great advantage when it comes to the conception and the actual making of TV shows commissioned/funded by private companies and public institutions that either choose websites and/or television channels to promote their brands, products, territories and events.

We are always ready to experiment with new and stimulating TV formats.

PRE-PRODUCTION

Let Flowa Media on HD plan, organize and coordinate all the pieces that need to come together to make your photoshoot, video or TV show happen. We will do the creative planning as well as freelancer co-ordination so that everything is ready for our shoot. The services we offer include:

- Planning & Strategy
- Script Writing
- Storyboard (Animation or AV)
- Location Scouting & Securing
- Talent Casting
- Scheduling & Crew
- Media Liaison & Facilitation
- Format Conceptualization

PRODUCTION

On set, we let our talent do what they do best. We put together a team of true professionals who fall within your budget and can deliver a product that will exceed your expectations. The rolls that we will fill include:

- Directing
- Cinematography
- Grip and Electric
- Audio Recording
- Production Design
- Hair & Make-up

OUR SERVICES

EVENT FILMING

At Flowa Media On HD, our mission is to capture your wedding, conference, social media promotion or special event that will preserve your memories in an entertaining and unforgettable way that will be treasured by you and many others for years to come.

Our services might be varied, but they all come with the same promise of quality, dedication and craftsmanship. We are an experienced team of videographers and photographers thriving on storytelling through the lens. Our services range from beautiful candid wedding films, right through events and promotional content.

Event video productions can be a very effective tool for your business, both in the form of future marketing for your next conference and as a great event recap tool for prospective clientele showcasing key elements. From documenting presentations to creating a highlights clip and even broadcasting live, we will take your event from the venue to the small screen. Contact us today for a custom quote and rate card for your next amazing event.

LIVE STREAMING

Looking for video streaming services for television and general media to share on your own site? Live video streaming over the web can be complex and technically demanding. Flowa Media on HD can help, with an integrated streaming service for live and on demand streaming. News, shows and other programming can be broadcast.

Key Benefits

Flowa Media on HD's innovative streaming system:

- Comprehensive, all-in-one, live video streaming service
- Easy to use and set up by anyone
- HD quality streams are available through a top tier Content Delivery Network (CDN)
- Pay Per View and Subscription monetization models – You choose how to boost your profits
- Easy integration into your existing social media platforms and portals through embedded video

POST-PRODUCTION

In post-production, our award winning team takes your footage and puts it together in a clear and concise way. We add music, titles, and simple animations to add emotion emphasis throughout your video. Some of our post-production services include:

- Subtitles & Animation
- Editing
- Transcription
- Music Scoring
- Sound Mixing
- Color Grading



OUR TUNKEY SERVICES

EVENT FILMING

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- Sound Mixing
- Color Grading



CREATIVE

WEB DESIGN

OUR TUNKEY SERVICES

BRAND

- Naming
- Brand architecture
- Market positioning
- Brand creative and deployment
- Guidelines creation and management
- Internal employee engagement

PHYSICAL

- Print design and production
- Corporate reporting
- Place branding and way finding
- Event presence
- Proposition and tender documents
- Launch campaigns
- Advertising

DIGITAL

- UX strategy
- UI and prototyping
- Responsive website design and development
- Content Management Systems
- Interactive data modeling
- Web-app design and build
- E-commerce
- Email campaigns

CONTENT

- Information architecture
- Copywriting
- Editorial review
- Photography
- Illustration
- Iconography
- Video direction
- Animation

CONNECT ON HD



Our Headquarters

Address: The Business Centre
Design Quarter District
Leslie Avenue
Fourways

Tel: +2711 513 4031

Fax: +2786 537 8468

E-mail: hello@flowamedia.co.za



Twitter: <https://twitter.com/FlowaMedia>



Instagram: <https://www.instagram.com/flowamedia/>



Facebook:
https://web.facebook.com/FlowaMedia/?ref=aymt_homepage_panel&eid=ARApOoIldxQtognp3u8noipgQyHbwbkbRd1uYSHTVbz77H2_4Fg02ZEYJDGykczoEZwe61oAKF_omeaG



YouTube:
https://www.youtube.com/channel/UCJJBkueaxCSW_skSBnAsshQ?disable_polymer=true